

# Want to optimize lead management at your dealership with SMS and AI?

Konect.ai provides conversational artificial intelligence that aims to help dealers:

## Acquire

with SMS and human-like conversations, made using Natural Language Processing (NLP) for a friendly, casual tone that **speeds up vehicle purchasing** and increases overall acquisitions. Strategic inventory valuations **lead customers to schedule appointments, instant phone calls, and visits to stores** with ease before the competition.

### Benefits:

- Specific, engaging conversations for buying centers
- Adaptable for various inbound acquisition sources

## Engage

**Increase engagement with thousands** of DMS and CRM past and current customers. Konect.ai **gathers data and uses it in AI-powered SMS conversations** tailored to each customer's needs. Outbound campaigns focus on dealership goals to drive customer appointments or phone calls. Increase team opportunities to improve **re-engagement** with automated customer follow-up.

### Benefits:

- Effective time management outside of business hours
- Increased store traffic and repeat business

## Convert

Turn prospects from inbound third-party and website leads into new customers. Konect.ai nurtures customers with **custom text follow-up delivered by AI using Machine Learning and NLP** on behalf of the dealership to make the conversion process an easy and pleasant experience for all. Staff can prepare productive phone calls.

### Benefits:

- Automatic scheduling for holidays or closures
- Improved workflow between inbound sources

## Service to Sales

With Service to Sales, the Konect.ai features consider the constantly changing environment of pre-owned vehicle inventory, plus dealership demand for inventory, and is here to help fill your needs. Dealers purchase vehicles from the service drive to help automate and ensure they offer high-quality vehicles to their customers. This can potentially provide an opportunity for dealers to acquire vehicles that are in high demand or have unique features. **We assist by automatically contacting scheduled service appointments via SMS that engages customers to sell their vehicles.** The process can even help create deals from existing databases.

Start with Konect.ai for only \$1,499/month

# Konect.ai and DealerSocket

Our konect.ai team knows that DealerSocket CRM offers marketing and sales solutions and improved customer interactions.

To enhance your customer engagement and **make your dealership workflow simpler in a strategic way**, Konect.ai integrates with DealerSocket.

The main benefits of this integration are:

- Empowered processes – AI conversations drive **personalized marketing strategies**
- Enriched customer experience and **improved engagement**
- **Improved dealers' workflow** – all processes are simplified
- Synced data – information is **automatically updated in both systems**
- Customized accounts – **configurable** dashboards, and checklists **based on your needs**

For **Service to Sales**, the integration process can allow dealers to acquire inventory and help create deals from existing DealerSocket CRM databases. **We automate the process by using our AI to engage your scheduled service guests, and book appraisal appointments by text.**

## About Konect.ai

Konect.ai is an artificial intelligence software focused on human-like, SMS/MMS-based conversations that effectively drive and improve the automation of workflows, lead management, and customer service within the automotive industry. It's the only platform that combines ML and NLP to raise appointment rates, drive dealer acquisitions, and encourage customer loyalty. Konect.ai also supports other automotive platforms with ML and NLP to manage chats and enhance engagement and connections.