

EFFECTIVELY CONVERT MORE LEADS WITH

Automated SMS Engagement

ICOM AI (formerly Konect.ai) is an automotive SMS platform featuring conversational AI that we implement to help dealerships drive excellent communication! Here are just some of the two-way conversations we can handle for you:

Inbound Campaigns

Personalized SMS is automated & **managed for all new lead conversations from multiple sources.**

Human-like conversations book phone & showroom **appointments & re-engage** using trained AI.

Outbound Campaigns

Text events & alerts to keep your database customers in touch with the latest news.

Guarantee vehicle compliance using our **safety recall campaign messaging.**

Virtual Buying Centers

Vin-specific messaging with priced offers from your dealership feed **grow your pre-owned inventory.**

Optimize all acquisition processes from **sources like KBB.com & Accutrade.**

Service-to-Sales

Scheduled SMS follow-up for your acquisition team sets you up to resell in-demand vehicles.

Buy more vehicles from existing service customers using targeting strategies.

CSI Support

Automated & AI-powered surveys constantly **stay in touch with your customers'** opinions.

Conversations are **monitored to notify dealership management** if satisfaction is not met.

After-hours Support

Instant & round-the-clock AI support sets dealership appointments **outside your daily schedule.**

Positively impact your workflow & **answer Vin-specific questions.**

Our Integrations:

Minimize errors & inefficiencies with our deep integrations that automatically push SMS data to keep automotive CRMs like VinSolutions, DealerSocket, & Elead up to date. All updates to your customer's journey will be reflected in your CRM. Our portal & user-friendly mobile app are tailored for automotive teams, so all communication is housed in a single platform. Streamline work for your sales staff, and they won't have to leave the showroom!



Schedule a
demo with us!

